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FOR IMMEDIATE RELEASE

March 23, 2011



2011 Coachella Music Festival

Indio, California - The Coachella Music and Arts Festival will be held at the Empire Polo Grounds on April 15, 16 and 17, 2011, at 81-800 Avenue 50.

The Cities of Indio and La Quinta anticipate major traffic delays during the event. There will be road closures, so please plan ahead and expect delays when traveling throughout Indio and in La Quinta near the event.

ON FRIDAY APRIL 15 THROUGH SUNDAY APRIL 17, EXPECT DELAYS ON THE FOLLOWING ROADWAYS:

- Jefferson Street, southbound, from I-10 to Avenue 52
- Washington Street, southbound, from I-10 to Avenue 52
- Monroe Street, southbound, from I-10 to Avenue 52
- Highway 111 at Jefferson Street
- Highway 111 at Monroe Street
- I-10 exit eastbound at Jefferson
- I-10 exit eastbound at Monroe

ROAD CLOSURES:

- Avenue 49 between Hjorth Street and Monroe Street
- Avenue 50 between Madison Street and Jackson Street
- Hjorth Street between Avenue 49 and Avenue 50
- Madison Street between Avenue 49 and Avenue 50

ALTERNATE ROUTES:

- North and South travel, use Washington Street, Jackson Street, Calhoun Street and Golf Center Parkway
- East and West travel, use Fred Waring Drive, Miles Avenue, Avenue 52 and Avenue 48

TAXI LOCATIONS:

- Avenue 52 and Madison Street; Avenue 50 and Monroe Street

PARENT DROP OFF AND PICK UP:

- Avenue 50 and Monroe Street

Please note that golf carts are not permitted on any of the above-listed streets.

There will be approximately 15,000 guests shuttled into and out of the concert venue from various locations throughout the Coachella Valley to help ease traffic conditions.

For traffic questions, please call Bret Plumlee, Assistant City Manager - Management Services, at 760-777-7035, or email to bplumlee@la-quinta.org.

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